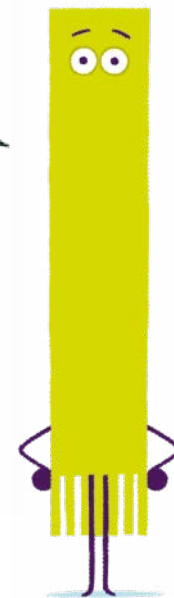


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## Dear Parent/Guardian

We're writing to you about our exciting and important **SHARE A STORY FOR 10 MINUTES TODAY** campaign to get everyone **sharing stories from breakfast to bedtime** on **World Book Day, 7 March and beyond**. Reading with your child now can have **long-lasting benefits** for their future and, because we know how busy you are, the great news is that reading together for **JUST 10 MINUTES a day can make all the difference**. Here are some fun and easy ways to join in:

- Find **10 minutes** on **World Book Day** and **every day** to read with your child. It doesn't just have to happen at bedtime – reading and sharing stories can happen anywhere at any time.
- Visit your local bookshop & help your child choose their **FREE World Book Day book** with their **£1 book token**.
- **Why not play our fun Are You A Share A Story Reading Star? game with your child?** Play online or download a copy of the game at [worldbookday.com/reading-stars](http://worldbookday.com/reading-stars) and have fun collecting your stars and discovering all the exciting ways you can share stories together.
- **Choose a book at your local library to read together** – join the library and start a new habit of visiting the library on a regular basis.

*The more you enjoy reading a book, the more the child you're sharing it with will too. My biggest tip is to cosy-in for the moment and go at the pace of the child... stories, like life, are more fun when you slow down and savour the journey."*

RACHEL BRIGHT, AUTHOR OF *THE SQUIRRELS WHO SQUABBLED*

For lots of ideas on how you can make story time fun as well as advice on sharing stories with your little ones and encouraging a lifelong love of reading, visit [www.worldbookday.com](http://www.worldbookday.com). PLUS, our list of the top 100 stories to share is there to help you to discover new books and stories that you'll love sharing together.

We'd love to see what you're reading and your favourite stories, so please share them on Instagram, Facebook and Twitter using #ShareAStory.

A love of reading is one of life's greatest gifts so happy reading together and **happy World Book Day!**

## The World Book Day Team

